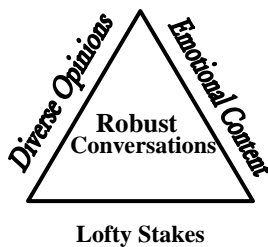


AWARENESS:

- Safety must be a core value at your organization—not a priority, and decisions are easy when values are clear. Consider using this as your personal mission statement---Be Safe, Do Great Things, Have Fun.
- Safety is about having robust communication (understanding) with one another in regard to risk awareness (I see it, I manage it).



TRAINING:

- Your goal is to create a "no secrets and no surprises" safety culture.
- Your job is to enable yourself and others to work safely by continually improving the only three tools in your personal tool kit--
 1. Talent (success is a combined set of technical, organizational and people skills.)
 2. Motivation (if you can't get out of it, then get into it.)
 3. Self-Talk (the most powerful piece of self-talk is "I do what I say and I say when I don't.")

ACCOUNTABILITY:

- Be accountable every day to work safely and productively with a sense of controlled urgency (90% thoughtfulness beats 110% panic every time).
- Personal accountability in a nutshell:

$$E \text{ (Event)} + R \text{ (Response)} = O \text{ (Outcome)}$$

